



**Banua**  
café

Press release

## **The number of Banua Cafés is growing, another one opened in Prešov**

Prague, July 25, 2012 – **Starting today, you can find the newest café with the premium BANUA coffee in Prešov. You will be welcomed by a cozy environment full of treats, trained personnel and, mainly, an excellent cup of coffee, which is finding more and more fans in Slovakia. After Bratislava and Bojnice, this is the third café that has opened beyond the Czech borders.**

*"Banua café does not see distance as a problem, as proven by opening a new one in Prešov. The partner café opened here due to the interest in the premium Banua coffee, the same way as it has happened in other cities in the Czech Republic or Slovakia. All the partner cafés have a very cozy interior, excellent menu and, mainly, well trained personnel, who will prepare a cup of freshly roasted Banua coffee always with the same quality,"* explained Lenka Matoušová, Banua Product Manager.

The beans of this hundred percent Arabica come mainly from the high mountain plantations of the Mexican state Chiapas. In this altitude, more than 1100 meters above sea level, they gain fine taste with minimum acidity. Carefully selected beans are roasted according to a patented Banua recipe just before distribution, in the Czech Republic. The coffee has a pleasant, slightly fruity scent, slight acidity and a fine, rather sweeter taste with tones of hazelnut and chocolate.

The partner Banua cafés in the Czech Republic are in Liberec, Mikulov, Mladá Boleslav and Brandýs nad Labem. In Slovakia, they are in the already mentioned Bojnice, Košice, Prešov and in Luxor Café Bratislava. However, one can purchase the Banua coffee also in the BANUA brand store at [www.banua.cz](http://www.banua.cz). Besides various packaging, including gift packaging, you can also find here cups or excellent almonds covered with dark chocolate full of rich cocoa.

### **About JABLUM**

JABLUM Czech s.r.o. is the exclusive importer of the exceptional certified Jamaican Blue Mountain Coffee and the authorized distributor of the Swiss JURA coffee machines in the Czech Republic. It also makes and distributes its own brand of fresh roasted coffee, BANUA, 100 % Arabica, prepared from coffee beans coming from the Chiapas Region and high mountain plantations in Latin America.

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